

PROPERTY MANAGEMENT SOFTWARE

Marabeo

Sell units, collect payments,
and run your portfolio in one place.

Product Brochure

**One platform for marketing, sales, collections,
leasing, maintenance, construction & more.**

12 integrated modules

14-day free trial

Branded customer portal

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WHO IT'S FOR

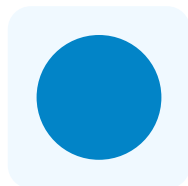
Built for teams that manage real property

Whether you sell off-plan units, deliver sites, manage rentals, or run a mixed portfolio — Marabeo fits how you work.



Developers & sales teams

Track leads from first inquiry to reservation, contract, and payment plan. Know which units are available and which deals need follow-up.



Construction & delivery

Align site teams from budget through handover — WBS, BOQ, cost control, schedules, RFIs, drawings, procurement, and daily progress in one place.



Property managers

Collect installments on time, manage leases and rent, handle maintenance, and give owners clear reports — without juggling five apps.



Brokers & partners

Assign sales partners to deals, calculate commissions automatically, run approvals, and pay partners on time with full records.

Twelve integrated modules. One workspace.

Sales & CRM

Leads → contracts

Marketing Hub

Campaigns & outreach

Collections

Plans & reminders

Commission

Rules & payouts

Portfolio

Projects & units

Documents

Library & links

Maintenance

Requests & SLA

Construction

BOQ to handover

Leasing & rent

Lifecycle & renewals

Tasks

Owners & due dates

Workspace notes

Context next to work

AI Assistant

Guided actions

Sales CRM & Marketing Hub

Sales & CRM

Turn inquiries into signed deals

Track every lead, schedule site visits, hold units with expiry dates, and move from reservation to contract without re-entering data.

- ✓ Lead capture and pipeline board
- ✓ Site visits and follow-up reminders
- ✓ Unit reservations with expiry alerts
- ✓ Conversion to contracts & payment plans
- ✓ Sales dashboards and exportable reports

Marketing Hub

Campaigns that feed your CRM

Send outreach, nurture prospects, publish landing pages, and hand qualified interest straight to sales.

- ✓ Campaigns with budget & performance
- ✓ Email, SMS & WhatsApp outreach
- ✓ Templates, segments & A/B subjects
- ✓ Open/click tracking & nurture sequences
- ✓ Landing pages with lead capture

Collections, commissions & portfolio

Payment plans & collections

- ✓ Custom payment plan builder
- ✓ Payment recording & receipt PDFs
- ✓ Overdue tracking & reminder emails
- ✓ Collections dashboard and KPIs

Commission management

- ✓ Sales partner directory
- ✓ Plans & rules by project/unit type
- ✓ Multi-step approval workflows
- ✓ Partner payouts with receipts

Portfolio & inventory

- ✓ Projects, phases & buildings
- ✓ Unit inventory with pricing
- ✓ Availability maps
- ✓ Customer-to-unit assignments

Leasing, maintenance & construction

Leasing & rent

Full lease lifecycle

- ✓ Agreements & documents
- ✓ Rent schedules & payments
- ✓ Deposits & renewals
- ✓ Vacancy reports
- ✓ Summary emails

Maintenance

Intake to completion

- ✓ Portal & staff requests
- ✓ Kanban workflow board
- ✓ Technician assignment
- ✓ Overdue & SLA alerts
- ✓ Cost tracking

Construction

Budget to handover

- ✓ Projects, WBS & BOQ
- ✓ Cost control & budgets
- ✓ Schedules & daily reports
- ✓ RFIs, drawings, punch lists
- ✓ RFQs, POs & receipts

Documents, tasks, notes, portal & AI

Document library

Versions, tags, search, and links to projects, units, contracts & leases. Secure sharing and in-browser preview.

Task management

Owners, priorities, due dates. List & board views. Link to CRM, leases, and projects.

Workspace notes

Decisions and site context next to the work — searchable and shared with the team.

Customer portal

Your brand. Online payments, documents, and maintenance requests — 24/7 self-service.

AI Assistant

Tenant-isolated chat with page context, prompt library, and confirmable actions your role allows.

Security & roles

Isolated company data, custom roles, activity logs, and branded admin & portal experiences.

Less spreadsheet chaos. More closed deals.

01

End-to-end flow

Marketing → CRM → contract → collections → leasing → maintenance — without retyping.

02

Built for property

Units, payment plans, commissions, construction BOQ — domain-native, not a generic CRM.

03

Customer-facing brand

Portal and communications carry your identity, not a third-party vendor look.

04

Try before you buy

14-day Professional trial. Full access. No credit card to start.

05

Cloud & permissions

Work from anywhere with role-based access and company-level data isolation.

06

AI that stays in bounds

Assistant proposes actions; your roles and confirmations keep control with the team.

Everything connected — from first campaign to final installment

Marabeo replaces scattered spreadsheets and disconnected tools with one workspace for property developers, sales teams, and managers.

12

Tools in one platform

14

Days free trial

100%

Cloud — work anywhere

24/7

Customer self-service

Your data stays private

Each company is isolated, with activity logs for important changes.

Simple online billing

Monthly or yearly via PayPal. Upgrade, downgrade, or cancel anytime.

Your brand, front and center

Customer portal with your logo, colors, and company name.

NEXT STEP

Start your 14-day free trial or book a walkthrough

No credit card required · Cancel anytime · Full Professional access

Talk to us

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